



KICK OFF THE MUSIC

Support the Sound of Middle Georgia!

What an extraordinary season it has been for Macon Pops. As we conclude our 13th Concert Series, we're deeply grateful for the community that continues to champion our mission and make this work possible. From intimate performances to large-scale productions, this year has reflected the creativity, energy, and heart that define Macon Pops.

Our season finale, Queens of Country Music, was a powerful celebration of iconic voices and storytelling — an unforgettable evening made possible by supporters like you.

Now, we look ahead to our 14th Concert Series. We open the 2026–27 season on August 14 with The Fab Four: The Solo Years, a dynamic tribute to The Beatles' solo careers, with an exciting full season to follow (see enclosed schedule).

Your support is the driving force behind everything we do — from our concerts to our community programming. While we are proud to help power the Macon Christmas Light Extravaganza, which generated over \$7.3 million in economic impact this past year, Macon Pops does not receive any portion of that revenue. Philanthropic support remains essential to sustaining and growing our work.

We invite you to partner with us for the 2026–27 season. Enclosed are sponsorship opportunities outlining how you can help bring world-class musical experiences to Middle Georgia.

Donations may be made online at MaconPops.com or by mailing a check to the address below. If you'd like to discuss sponsorship options, I would be glad to connect at steve@maconpops.com.

Thank you for being an essential part of the Macon Pops family. We are truly grateful for your support and look forward to another remarkable year of music together.

Sincerely,

Steve Moretti
Co-founder, President & CEO

BOARD OF DIRECTORS

Steve Moretti,

CEO & Co-founder

Matt Catingub,

Artistic Director & Co-founder

Stacy Lane,

President

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Jeff Wilhelm

MACON POPS

INFO@MACONPOPS.COM | 478.258.1691 | POST OFFICE BOX 6295, MACON, GA 31208

SPONSORSHIP OPPORTUNITIES

MP

2026-27

**CONCERT
SERIES**

CONTACT

STACY LANE

478.747.1900

MACONPOPS.COM

WHAT IS MACON POPS?



Macon Pops is an innovative, high-energy, world-class orchestra bringing together the most talented studio and orchestral musicians from around the southeast and across the country.



...but rest assured, we are no traditional orchestra! At our concerts, instead of formal attire and polite clapping from your seat, get ready to have an exciting time up on your feet, singing along, dancing and having an incredible time with friends, experiencing some of the most popular music there is performed by an energetic orchestra led by Grammy Award-winning musicians!

Macon Pops is not just a concert, it's an experience! Our mission is to bring the highest quality production and performance of popular music to a broader audience. With the energy of a rock concert and the finesse of an orchestra, our concerts perfectly blend classical instruments with pop culture music.



NOT JUST A CONCERT, AN EXPERIENCE!

MACON POPS

2026 - 2027 CONCERT SERIES



MP

MACONPOPS
NOT JUST A CONCERT, IT'S AN EXPERIENCE!

The Fab Four: The Solo Years
HAWKINS ARENA - AUG 14

Tony Bennett: 100 Years
MACON CITY AUDITORIUM - OCT 23

Macon Pops Christmas Spectacular
DOWNTOWN MACON - NOV 27

Georgia Grown: Celebration of Our Musical Legacy
MACON CITY AUDITORIUM - APR 3

Songs of Summer
MUSEUM OF ARTS & SCI - MAY 29

**Y'ALL AIN'T HEARD
NOTHIN' YET.**

WE LOVE MACON. WE LOVE MUSIC. WE REALLY LOVE HOW WELL
MACON LOVES MUSIC. Y'ALL COME ROCK WITH US THIS SEASON.

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MACONPOPS

We're back with five powerhouse performances that reimagine what a concert can be. From iconic tributes to boundary-pushing originals, Macon Pops' 2026-27 concert series is packed with energy, creativity, and pure musical joy.

MACONPOPS.COM

THE FAB FOUR
— THE SOLO YEARS —
HAWKINS ARENA - AUGUST 14

PRESENTING **TONY BENNETT** YEARS
CENTENNIAL CELEBRATION
MACON CITY AUDITORIUM
OCTOBER 23, 2026

MACON POPS CHRISTMAS
SPECTACULAR!
NOVEMBER 27 - 6PM - FIRST & POPLAR
MACONPOPS

GEORGIA GROWN
A CELEBRATION OF OUR MUSICAL LEGACY
MACON CITY AUDITORIUM
APRIL 3, 2027
MACONPOPS.COM

SONGS OF SUMMER
Macon Pops
Museum of Arts & Sciences
MAY 29, 2027

SPONSORSHIP LEVELS



- Table for 10 at Hawkins Arena + VIP Food & Drink
- 4 VIP Tickets to Macon City Auditorium Concert
- VIP Experience for 6 at Christmas Light Extravaganza
- Table for 10 at Macon City Auditorium Concert
- 6 tickets to the Macon Museum of Arts & Sciences Concert
- Recognition as a Diamond Sponsor on Promotional Material & Website

\$25,000+

DIAMOND



- Table for 10 at Hawkins Arena + VIP Food & Drink
- 2 VIP Tickets at Macon City Auditorium Concert
- VIP Experience for 4 Christmas Light Extravaganza
- Table for 10 at Macon City Auditorium Concert
- 6 tickets to the Macon Museum of Arts & Sciences Concert
- Recognition as a Platinum Sponsor on Promotional Material & Website

\$10,000+

PLATINUM



- Table for 10 at Hawkins Arena + VIP Food & Drink
- 2 VIP Tickets at Macon City Auditorium Concert
- VIP Experience for 2 Christmas Light Extravaganza
- Table for 10 at Macon City Auditorium Concert
- 2 tickets to the Macon Museum of Arts & Sciences Concert
- Sponsorship Recognition at Concerts & Website

\$5,000+

SILVER



- Table for 10 at Hawkins Arena + VIP Food & Drink
- 2 VIP Tickets at Macon City Auditorium Concert
- VIP Experience for 2 at Christmas Light Extravaganza
- Table for 10 at Macon City Auditorium Concert
- 2 tickets to the Macon Museum of Arts & Sciences Concert
- Sponsorship Recognition at Concerts & Website

\$2,500+

BRONZE



- 2 Premium Table Seats at Hawkins Arena + VIP Food & Drink
- 2 VIP Tickets at Macon City Auditorium Concert
- VIP Experience for 2 at Christmas Light Extravaganza
- 2 Premium Table Seats at Macon City Auditorium Concert
- 2 tickets to the Macon Museum of Arts & Sciences Concert
- Sponsorship Recognition at Concerts & Website

\$1,000+

PEARL



BECOME A SPONSOR



I WANT TO STAY CONNECTED TO MACON POPS

I would like to make a donation at the selected level below:

- Diamond Sponsor (\$25,000+)
- Platinum Sponsor (\$10,000+)
- Silver Sponsor (\$5,000+)
- Bronze Sponsor (\$2,500+)
- Pearl Sponsor (\$1,000+)
- Patron (\$1-\$999)

DETAILS

I would like to make a donation at the selected level below:

- I want my contribution to be fully tax deductible, so I agree to waive the following benefits of sponsorship package: event tickets, tables, food, drinks and advertisements.
- I would like to receive all the benefits of the sponsorship, and I understand that my tax deduction for this contribution will be reduced by the value of the benefits as listed on this form.
- My contribution is a non-tax deductible advertising expense
- Please contact me

CONTACT INFORMATION

Name(s): _____
Address: _____
Email: _____ Phone: _____



LEARN MORE

www.maconpops.com

f Macon Pops  @maconpops

CONTACT US

E: info@maconpops.com

P: (478) 471-2007

MAIL CHECKS

Macon Pops P.O. Box 6295

Macon, GA 31208



MACON POPS CHRISTMAS SPECTACULAR



During the month of December, a multi-colored canopy of ONE MILLION+ twinkling lights covers the streets of downtown Macon. The lights, spanning five city blocks, move in time to music by Macon Pops during nightly shows that have made the Macon Christmas Light Extravaganza Middle Georgia's favorite holiday tradition. Now in its ninth year, this incredible display of lights, music, and joy offers an entire month of family-friendly fun in beautiful downtown Macon.

The light show features 40+ original songs arranged, produced, and recorded by Macon Pops. Each song features a local artist from Macon, offering a unique soundtrack that can't be found at any other light show. What separates this project from anything else is the fact that the entire catalog of music features custom arrangements by our own Matt Catingub, a Grammy Award winning arranger.



We need your help NOW as we prepare for this holiday season. We are grateful to be able to partner with Bryan Nichols and the Macon Christmas Light Extravaganza to perform our FREE opening-night concert every holiday season as a Christmas gift to Middle Georgia. We don't receive any revenue from this concert, making this an annual \$75,000+ donation to our community. As a nonprofit organization, we depend on YOUR help to ensure we are able to continue to provide this gift to our community. Donate today to ensure we can continue sharing this beautiful tradition of music and holiday spirit with all of YOU!

[MACONPOPS.COM/DONATION](https://maconpops.com/donation)